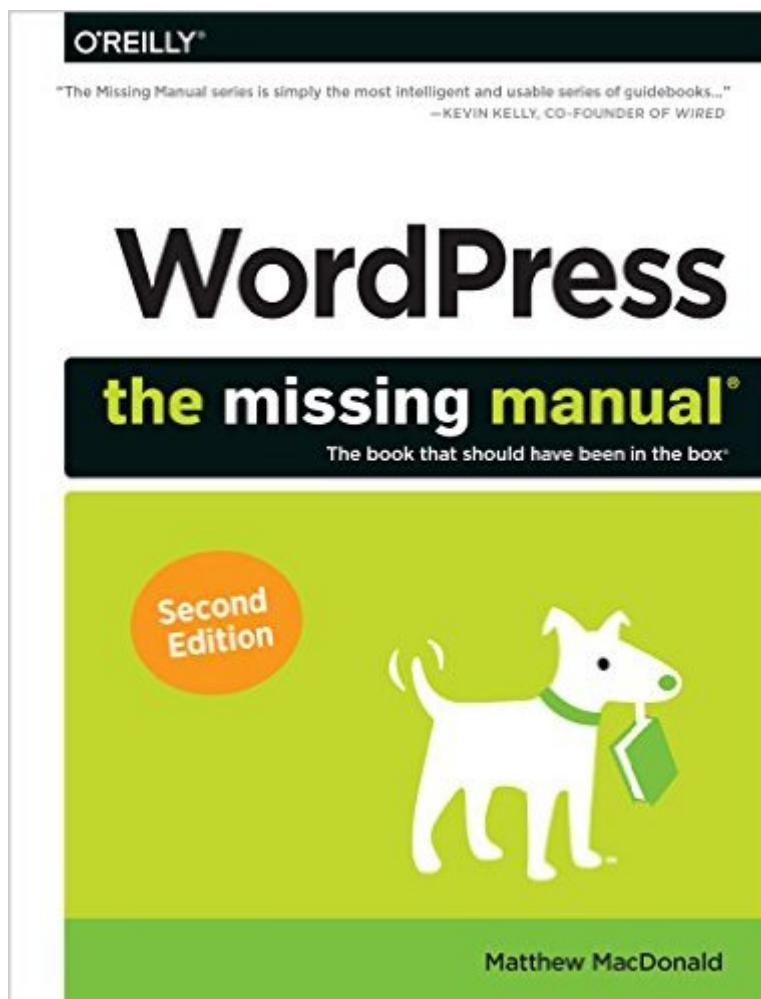


The book was found

WordPress: The Missing Manual



Synopsis

Whether you're a budding blogger or seasoned Web designer, WordPress is a brilliant tool for creating websites, once you know how to tap its impressive features. The latest edition of this jargon-free Missing Manual shows you how to use WordPress 3.9's themes, widgets, plug-ins, and souped-up editing and multimedia tools to build just about any kind of site. The important stuff you need to know:

- Create your site. Get hands-on, A-to-Z instructions for building all types of websites, from classy blogs to professional-looking ecommerce sites.
- Add features. Choose from thousands of widgets and plug-ins to enhance your site's ease of use, looks, and performance.
- Mix in multimedia. Add picture galleries, slideshows, video clips, music players, and podcasts to your pages.
- Attract an audience. Create automatic content feeds, sign up site subscribers, and help readers share your posts on social media.
- Fine-tune your content. Analyze site statistics to improve your content and reach, and to optimize your site for search engines.
- Go Mobile. Choose a theme that automatically reconfigures your site for mobile devices.
- Build a truly unique site. Learn how to customize WordPress themes to create a site that looks exactly the way you want it to.

Book Information

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Customer Reviews

I bought this book about a week ago, and since then I've given myself a bit of a WordPress intensive. I decided to buy it because I'd tried to start with WordPress by using various online

resources, and I quickly discovered that it was way beyond me. Just to give you some idea, here are some of my early missteps:- I signed up for a wordpress.com account, then tried to install a theme (a friend had suggested one). I soon discovered that I couldn't, which left me completely confused. A bit of online research revealed that there's wordpress.com and wordpress.org and the two are quite different. A day wasted, and a frustrating waste of time.- I then went to wordpress.org and discovered an 'easy 5 minute install'. Great, I thought, I'm in the right place. So I started to do it and soon discovered I was out of my depth. Download the zip file, open it, go in and change a line of code, upload various files to your web server using ftp... again, completely bamboozling for someone who was hoping for a 'drag and drop' website creator. I happened then to be on an online forum and saw mention of 'softaculous'. I then went into my web host's cPanel (somewhat nervously) and discovered that you can actually install WordPress with ONE CLICK. Another day wasted.I share this because it will hopefully give you some sense of my level of experience. Not exactly an experienced developer, but also reasonably comfortable with searching online to find answers.I also share it because once I decided to actually buy this book, I discovered that the first chapter was about the distinction between wordpress.com and .

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